June 15, 2017

***BY ELECTRONIC DELIVERY***

USPSTF Senior Coordinator

ATTN: USPSTF Nominations

Center for Evidence and Practice Improvement

Agency for Healthcare Research and Quality

5600 Fishers Lane

Mailstop 06E53A

Rockville, Maryland 20857

**Re: Request for Nominations for Members of the United States Preventive Services Task Force (USPSTF)**

Dear XXXXX:

As the premier trade association representing the manufacturers of medical imaging equipment and radiopharmaceuticals, the Medical Imaging & Technology Alliance (MITA) is pleased to nominate Dr. Jeff Hersh and Lori Fontaine to the United States Preventive Services Task Force (USPSTF).

Both nominees have expressed to MITA that they are willing to serve as members of USPSTF.

**Dr. Jeff Hersh, PhD, MD, RAC** is the Chief Medical Officer for General Electric (GE) Healthcare. He is a recognized healthcare thought leader with a deep understanding of industry, medical, clinical, regulatory, and government intersections. Since 2010, Dr. Hersh has led the GE Medical Affairs team which is responsible for designing clinical trials, developing new products, regulatory affairs, and a host of other functions.

**Lori Fontaine R.N., B.S.N, M.P.H.** is the Vice President of Clinical Affairs at Hologic. She is trained in nursing, is an expert in women’s health, and has an extensive background in clinical affairs. Since 2013, Ms. Fontaine has led all aspects of Hologic’s clinical work, bringing a number of new technologies to market.

Both Dr. Hersh and Ms. Fontaine would bring great insight into the value of early and accurate diagnosis through medical imaging to USPSTF, greatly benefiting the American patient and healthcare system. Playing key roles within their respective companies, Dr. Hersh and Ms. Fontaine would bring great insight into ongoing innovation as new lifesaving applications for imaging technologies are being developed.

Medical imaging is essential to the screening, diagnosis, staging, surveillance, and therapy monitoring of many medical conditions. It is a critical tool in preventive medicine and will continue to help diagnosis morbidity earlier, when it is most treatable.

It is for this reason, on behalf of our nearly sixty members, we strongly recommend the nominations of Dr. Jeff Hersh and Ms. Fontaine to USPSTF. Additional information about both nominees can be found in the attached curricula vitae. If you have any questions about the qualifications of either Dr. Hersh or Ms. Fontaine, please contact MITA Executive Director Patrick Hope at 703) 841-3235 or by email at [phope@medicalimaging.org](mailto:phope@medicalimaging.org).

Sincerely,

Joe Robinson

Chairman of the Board

Medical Imaging & Technology Alliance

*MITA is the collective voice of medical imaging equipment and radiopharmaceutical manufacturers, innovators and product developers. It represents companies whose sales comprise more than 90 percent of the global market for medical imaging technology. These technologies include: magnetic resonance imaging (MRI), medical X-Ray equipment, computed tomography (CT) scanners, ultrasound, nuclear imaging, radiopharmaceuticals, and imaging information systems. Advancements in medical imaging are transforming health care through earlier disease detection, less invasive procedures and more effective treatments. The industry is extremely important to American healthcare and noted for its continual drive for innovation, fast-as-possible product introduction cycles, complex technologies, and multifaceted supply chains. Individually and collectively, these attributes result in unique concerns as the industry strives toward the goal of providing patients with the safest, most advanced medical imaging currently available.*